

# UNCOMFORTABLE CONNECTIONS

Taking Archives on the Road to Win Friends and  
Influence Donors

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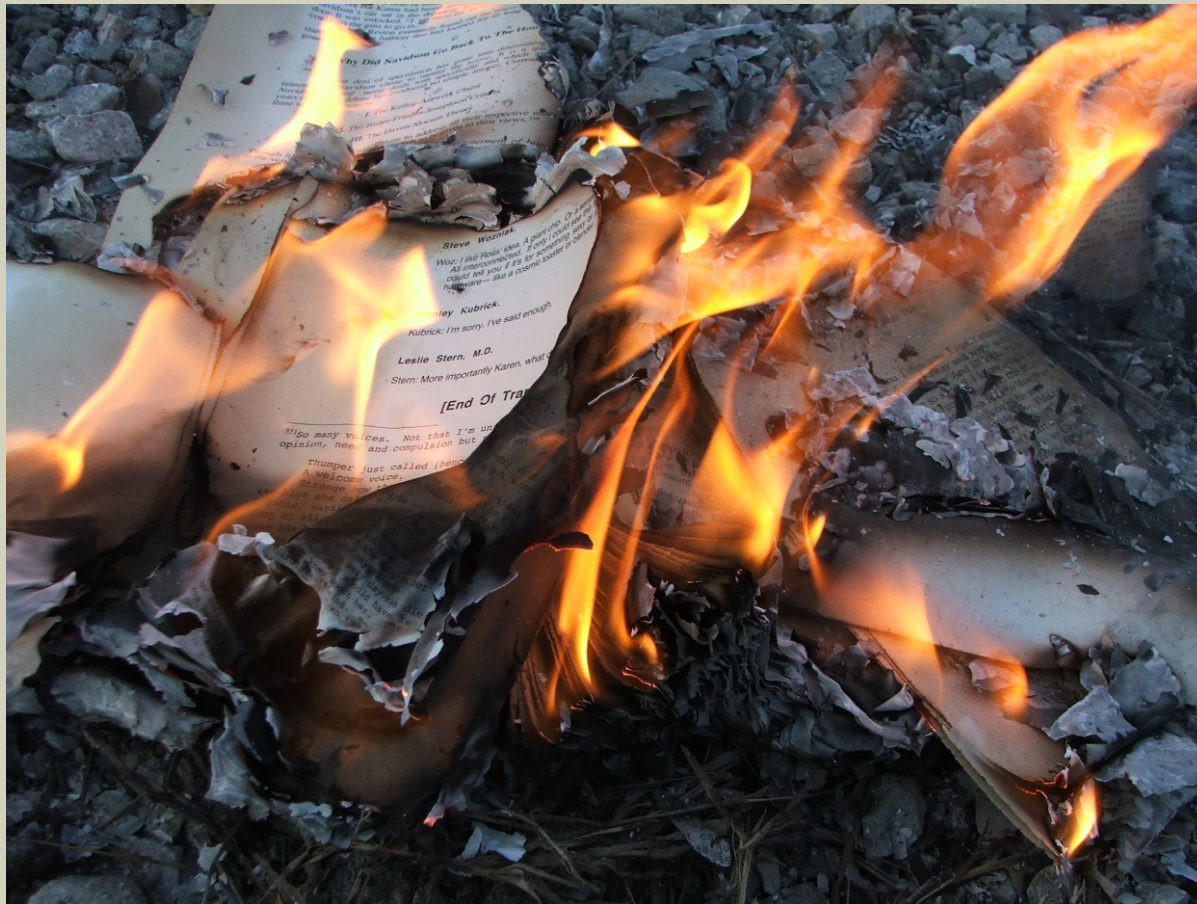
# DISCOMFORT #1: LEAVING THE ARCHIVES

Whew, that was close.  
I almost had to socialize.



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# DISCOMFORT #2: BRINGING COLLECTIONS



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**Outreach  
happens one  
person at a  
time.**